

LITTLE BAKES BY



Mindful messages to make your day.

ENVELOPED IN UNIQUE MINDFUL MESSAGES



SUPPORTS MENTAL HEALTH

72 Unique mindful messages displayed on each biscuit.



2 MILLION BISCUITS SOLD

...in the food service industry every month.

DID YOU KNOW?

One biscuit, multiple \$ drivers

DRIVE IMPULSE SALES

- Consumers mostly engage with new concepts & snacks on the counter.
- Our “fortune biscuit” lucky dip counter activation kits are designed to disrupt & drive impulse sales.



\$47
MILLION IN IMPULSE SALES IN AUS PER YEAR*

*finder.com.au

MAKE A POSITIVE IMPACT ON MENTAL HEALTH

- 71% of customers will recommend a company that supports a cause they care about.
- Little Bakes supports & donates to mental health charities.



POSITIVE MINDFUL MESSAGES

87%
BUY TO SUPPORT A CAUSE THEY CARE ABOUT*

*socialpurpose.ca

DRIVE CUSTOMER LOYALTY

- Little Bakes are designed to be an easy low-cost free gift you can give to your customers to enhance their experience & drive loyalty.



90%
WOULD BUY AGAIN AFTER A FREE GIFT*

*businesswire.com

GROW YOUR SOCIAL SHAREABILITY

- A bricks & mortar store was able to drive an increase in just under 20% of overall sales, just by driving social media presence*.
- Little Bakes & our unique quotes are proven social engagement driver.



20%
INCREASE IN BRICKS & MORTAR SALES*

*henrystewartpublications.com

Merchandising tools to help drive impulse sales

GRAVITY FEEDS



DUMP BINS



COUNTER UNITS



LITTLE BAKES TRADITIONAL BELGIAN CARAMELISED BISCUITS

Serving Size: **6g**

Units/Sleeve: **25**

Sleeves/Carton: **12**

Units/Carton: **300**

Shelf life: **300 days**